



# POWER HOME

MERCY HOUSING SOUTHEAST 

## JOIN US IN BUILDING STRONGER COMMUNITIES

Mercy Housing Southeast is proud to announce the **2025 Power of Home** event, an annual fundraiser in support of resident services at MHSE communities. This year's event will be Thursday, November 6, from 5:30–7:30 pm at the Georgia Power Headquarters.

Since 1981, Mercy Housing has been at the forefront of bringing stable affordable housing to families, seniors, veterans, and individuals exiting homelessness, pairing housing with programs and services that strengthen health and wellness, housing and economic stability, and student academic achievement.

Every day at MHSE communities, our dedicated resident services teams work to ensure that lives are changed, futures are brightened, students achieve new goals and families are stabilized.

Your support is critical to our mission of creating communities that include housing for vulnerable individuals and families. I urge you to join us in generously supporting Mercy Housing and the **Power of Home**. Enclosed please find the benefits of sponsorship. I look forward to sharing this important event with you. If you have questions or need more information, Beth Haynes at 404.543.7849 or [beth.haynes@mercyhousing.org](mailto:beth.haynes@mercyhousing.org) will be happy to help you.

Your support will give the Power of Home to those who need it most!

Yours,



**Beth Haynes**

Regional Vice President of Philanthropy  
Mercy Housing Southeast

### EVENT DETAILS

Thursday, November 6, 2025 5:30 – 7:30 PM

Georgia Power Company, Ballroom  
241 Ralph McGill Blvd. NE, Atlanta, 30308



## WHY SPONSOR?

For more than 40 years, Mercy Housing, Inc. has specialized in the development, preservation, management, and financing of affordable, program-enriched housing for families, seniors, veterans and people with special needs who lack economic resources.

We are working to create a more humane, just and equitable world where poverty is alleviated, communities are healthy, and all people can develop their full potential. We believe that affordable housing and supportive programs improve the economic status of residents, transform neighborhoods, and stabilize lives.

In an era with surging housing costs, Mercy Housing Southeast is an anchor of stability in many communities, providing affordable homes and connecting people to wraparound services to ensure that residents thrive.

## YOUR SPONSORSHIP HELPS FUND:

- ♥ Youth programs supporting academic success and mentorship
- ♥ Financial empowerment initiatives for low-income families
- ♥ Health and wellness services to promote stability and well-being
- ♥ Community-building programs that foster connection and resilience

Be part of the movement. **Join us in building stronger communities, one home at a time.**

To sponsor online, scan the QR code or visit <https://info.mercyhousing.org/sponsor-poh-mhse>



For more information about Power of Home or to confirm your sponsorship, email [Beth.Haynes@mercyhousing.org](mailto:Beth.Haynes@mercyhousing.org)

### PRESENTING

\$10,000

- Ten tickets to event
- Company/organization name and logo prominently displayed in all projected and printed media, event promotional material, signage, invitation, press release and program
- Live acknowledgement as Premiere sponsor from event podium
- Company/organization logo in rotating slide presentation
- Company/organization logo recognition on Mercy Housing Southeast website
- Company/organization mention in event social media posts

### CONTRIBUTING

\$5,000

- Eight tickets to event
- Company/organization name and logo prominently displayed in all projected and printed media, event promotional material, signage, invitation and program
- Company/organization logo in rotating slide presentation
- Live acknowledgement as Participating sponsor from event podium
- Company/organization logo recognition on Mercy Housing Southeast website
- Company mention in event social media post

### FRIEND

\$2,500

- Four tickets to event
- Company/organization listing in event program
- Company/organization logo in rotating slide presentation
- Company/organization mention in one social media post

Sponsorship contributions are tax-deductible less \$50 per guest/ticket used and help underwrite the event so that all proceeds directly benefit Mercy Housing Southeast Resident Services programming.

Mercy Housing Southeast is a 501 © (3) nonprofit organization.

Our federal tax identification number is 56-1993872

**POWER  HOME**  
**MERCY HOUSING SOUTHEAST ♥**

