

# MOVING FORWARD TOGETHER BUILDING HEALTHY COMMUNITIES



LEVELS OF SPONSORSHIP	AWARD SPONSOR \$25,000/year	SPONSOR	<b>G COMMUNITY</b> <b>BUILDER</b> \$25,000	<b>HOPE</b> <b>BUILDER</b> \$12,500	<b>Home</b> <b>Builder</b> \$5,000	MERCY BUILDER \$3,000	<b>Nonprofit</b> <b>Partner</b> \$1,250
Name displayed in program, in person tickets and/or support in hosting a watch party	16 Premier Tickets	16 Premier Tickets	16 Premier Tickets	16 Tickets	8 Tickets	8 Tickets	4 Tickets
Name recognized in full-page advertisement in Crain's Chicago Business	*	*	*	*	*		
Company logo on the event webpage, program, and emails	*	*	*	*	*		
Name listed in credits of the video presented at the event and on Mercy Housing's YouTube channel	*	*	*	*			
Recognition on Mercy Housing social media platforms	*	*	*				
Company logo on event invitation	*	*	*				
Premier logo placement and exclusive communications opportunities	*	*					
Exclusive opportunity to name an award presented at the event, including press release announcement of award	*						





### CONFIRMATION FORM

## Sponsor Information

Recognition Listing	LIKE YOUR GIFT TO BE RECOGNIZED.					
Sponsor Contact						
FIRST NAME	LAST NAME					
Contact's Title						
Address						
City	State Zip					
Email	Phone					
Sponsorship Level						
Award Sponsor (\$25,000/year for three years)	□ Mercy Builder (\$3,000)					
□ Presenting Sponsor (\$50,000)	Nonprofit Partner (\$1,250)					
Community Builder (\$25,000)	$\Box$ I'm unable to attend but want to support					
Hope Builder (\$12,500)	Moving Forward Together with a fully tax-					
Home Builder (\$5,000)	deductible gift of \$					
Payment Total \$	Check Credit Card Pledge					
Name on Card						
	□ M/C □ DISCOVER					
CARD NUMBER	EXP. DATE					
Billing Address						
Signature						

Please return by mail to Mercy Housing Lakefront, Attn: Norlaine King, 120 S. LaSalle Street, Suite 1915, Chicago, IL 60603 or scan and email to nking@mercyhousing.org. Gifts received by June 30, 2023 will be included in all marketing materials. Gifts received between July 1 – August 25, 2023 will appear in the program and day-of-event marketing materials only. If you have any questions regarding sponsorship opportunities, please contact Liz Dunn at edunn@mercyhousing.org or 312-447-4550.





Dear Partner in Hope,

I often say that "housing is literally our middle name, but it's not why we do what we do; our mission is to build healthy communities."

**mercy** HOUSING

LAKEFRONT

**Health begins at home and in the communities where we live, learn, work, and play.** Leading studies tell us that a person's zip code contributes more to their health outcomes and longevity than medical care and genetics combined. In fact, up to 80% of a person's health outcomes are determined by social, environmental, and behavioral factors, commonly referred to as social determinants of health.

People experiencing homelessness and unsafe housing frequently have higher healthcare costs and poorer health outcomes than people who live in communities where they have high quality, affordable homes. But it doesn't have to be this way.

We partner with residents, healthcare institutions, business and civic leaders, and community groups to build inclusive and equitable communities where all people can attain mental, physical, and social wellbeing at every stage of their lives.

Together, we can partner with residents in under-resourced communities to build and preserve programenriched homes that give people the foundation they need to strengthen their communities and lead healthy lives.

When you support Mercy Housing Lakefront's mission, you are not just helping to build affordable homes, you are helping to build healthy communities.

Robert, a Mercy Housing Lakefront resident who was previously homeless, puts it best when describing his home at Carlton Apartments: "The apartment building is not an apartment building...it's a community." And when Robert was hospitalized for a serious accident, he was especially grateful to return home to his community where he received support from his case manager and onsite services to help him recover. The care provided by his case manager, which includes assistance in adopting healthy habits and receiving healthcare, along with the support of his fellow residents, creates the supportive community that is enabling Robert to thrive.

**Please join us at Moving Forward Together: Building Healthy Communities as an event sponsor.** Your sponsorship is critical to our collective work of building healthy communities for all people. You can read more about the event and sponsorship on the following pages.



#### **About Moving Forward Together**

The theme for Moving Forward Together 2023 is Building Healthy Communities. More than 250 financial, real estate, government, and philanthropic leaders will come together for an inspiring hybrid event. The event program will center the experiences of residents and share stories of resilience and hope. We will also look ahead to the work that remains to ensure that more of our friends and neighbors in the Midwest have a quality, affordable home and a community that supports them at every stage of their lives.

#### **Event Details**

Wednesday, September 27, 2023

In-person reception: 5:30 pm In-person and virtual program: 6:30 pm

Moonlight Studios 1446 W. Kinzie Chicago, IL 60642

#### **About Mercy Housing Lakefront**

Mercy Housing Lakefront (MHL) works to create stable, vibrant, and healthy communities. MHL owns and operates 46 properties across Illinois, Wisconsin, and Indiana that provides more than 7,000 people annually with safe, quality, affordable homes and supportive services. MHL is a regional branch of Mercy Housing, Inc. (MHI), a leading national affordable housing nonprofit headquartered in Denver, Colorado. Please find additional information at mercyhousing.org/lakefront.

#### Important Deadlines for Moving Forward Together Sponsors:

• June 30, 2023: Sponsorship and logo deadline for inclusion in the event invitation

• August 25, 2023: Sponsorship and logo deadline for inclusion in the event program

To confirm sponsorship, please complete and return the enclosed form. If you would like additional information or have questions about the benefits of serving as a Moving Forward Together sponsor, please contact Liz Dunn at 312-447-4550 or edunn@mercyhousing.org.

Yours in Hope,

Mark Angelini President, Mercy Housing Lakefront