



Mercy Housing Northwest
2022 Power of Home Fundraiser
Event Sponsorship Guide

Event Details:

Tuesday, October 11, 2022
11 am - 1 pm; Program noon-1 pm
Campion Ballroom, Seattle University

Featured Speaker:

Dr. Josephine Ensign
Professor of Nursing, University of Washington
Author of *Skid Road: On the Frontier of Health and Homelessness in an American City*



Partner with Mercy Housing Northwest: Sponsor the 2022 Power of Home

Our theme this year is Housing is Healthcare. We know that a safe, stable home is the foundation to health and healing for people and communities. **Each year, our Power of Home event generates critical resources that support Resident Services for 5,000+ residents across the Northwest. Our goal is to raise \$300,000+ to fuel this critical work.** What's more is that this year we are excited to share that our Power of Home will return to a highly impactful in-person event. We can't wait to celebrate together.

With 300+ guests in attendance and thousands more reached through social and traditional media, your support will be shared with a broad, engaged, and active community. Your sponsorship of our 2022 Power of Home event will inspire and activate others to support our work to transform lives through affordable housing. **We hope you will join us!**

2022 Power of Home Sponsorship Opportunities

Investment/Benefits	Presenting \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,000
Two (2) Minute Podium Presentation During the Event	✓				
Co-branded Luncheon Gift or Branded Centerpiece	✓				
Reserved Table for up to 10 guests	3 tables	2 tables	1 table		
Logo on Presentation Screen	✓	✓	Shared slide	Shared slide	Shared slide
Logo featured in pre-event communications	✓	✓			
Recognition in Event Program	✓	✓	✓	✓	✓
Logo featured on event website	✓	✓	✓	✓	✓
Recognition in the 2022 Impact Report	✓	✓	✓		
Social Media Promotion	✓	✓	✓		
Sponsor Highlight in Monthly E-Newsletter	✓	✓			

Please submit your sponsorship confirmation and high-res logo in PNG or JPG format by September 9, 2022, to be included in our print program.

To confirm your support, please contact Allison Rollison, Director of Philanthropy, at allison.rollison@mercyhousing.org.

About Mercy Housing Northwest

Mercy Housing Northwest's core mission is to create stable, vibrant, and healthy communities by developing, financing, and operating affordable, program-enriched housing for families, seniors, and people with special needs. We operate nearly 50 communities with over 2,300 apartments across Washington and Idaho, providing an affordable place to call home for over 5,000 residents. And we are excited to break ground in Oregon this year!

One of the key differentiators between Mercy Housing Northwest and our affordable housing peers is our Service-Enriched Housing model. Three decades of research and resident-centered practice are distilled into five priority program areas: housing stability, financial stability, health and wellness, out-of-school time, and community involvement. The goal of Service-Enriched Housing is to help residents to first achieve stability and then enhance that stability. We accomplish this with dedicated and well-trained staff, extensive community partnerships, culturally responsive practice, and a focus on measurable outcomes which evidence resident stability and success. Our work is guided by and in service to our core values of Respect, Justice, and Mercy.

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